# **Privacy Policy**

We respect your privacy and are committed to protecting your personal information. This policy outlines how we collect, use, and safeguard your data.

### 1. Information We Collect:

- Name, contact details, and payment information during the appointment booking process.
- Website usage data, including IP addresses and browsing behavior, for analytics and service improvement.

### 2. How We Use Your Information:

- To process appointment bookings and payments securely.
- To communicate updates, confirmations, and important information related to appointments.
- To enhance user experience through analytics and feedback collection.
- o To comply with legal obligations and prevent fraudulent activities.

# 3. Data Security:

- We implement security measures, including encryption and secure payment gateways, to protect your personal data.
- We do not share personal information with third parties except for payment processing, legal compliance, or service improvement purposes.

# 4. Cookies and Tracking:

- We use cookies to improve website functionality and user experience. Cookies help us analyze website traffic and customize content.
- Users can disable cookies in their browser settings if they prefer not to be tracked.